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Applicant : Masami Suzuki et al.
Serial No. : 10/797,906
Filed : March 9, 2004

Art Unit : 3625
Examiner : Jason B. Dunham


Title : Reporting metrics for online marketplace sales channels

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

A Proposed Agenda dated November 8, 2007 is attached.

Respectfully submitted,

Date: November 8, 2007


Dwight U. Thompson
Reg. No. 53,688

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Applicant : Masami Suzuki et al. Art Unit : 3625
Serial No. : 10/797,906 Examiner : Jason B. Dunham
Filed : March 9, 2004 Conf. No. : 3382
Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

PROPOSED AGENDA

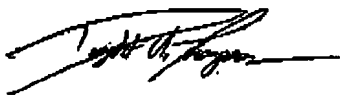
Dear Examiner Duhnam,

I look forward to our meeting on November 13, 2007 at 4pm. In the meeting, I intend to discuss how the applied art is not seen to disclose or suggest all the features of U.S. Patent Application No. 10/797,906. In particular, I would like to discuss how the applied art does not disclose or suggest all of the features of the proposed claim below.

I also look forward to your hearing your view of the claim and any discussion to generally advance the prosecution of the case.

I look forward to speaking with you on Tuesday.

Best regards,



Dwight U. Thompson
Reg. No. 53,688

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Applicant : Masami Suzuki et al. Art Unit : 3625
Serial No. : 10/797,906 Examiner : Jason B. Dunham
Filed : March 9, 2004 Conf. No. : 3382
Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

Proposed Claim

For Discussion Purposes Only (not to be entered)

1. (Currently Amended) A method comprising:
receiving information describing one or more items for sale by a seller;
facilitating a sale of the items through one or more online sales channels; and
reporting metrics to the seller in a dashboard regarding the one or more items for sale on
the one or more online sales channels,
wherein:
the metrics comprise an executive summary and quantitative information comprising
top-line highlights, bottom-line highlights, SKU-level information, ~~and an executive~~
~~summary~~
the top line highlights present a comparison of sales performance and sales forecasts,
the bottom line highlights present bottom line performance and reveal insights to
costs, and
the dashboard comprises an executive summary with qualitative subjective
information that provides value to quantitative information in the dashboard.